Format for Financial Bid

Name of the Agency :
Address for Correspondence :
Key Contact Persons with Telephone Numbers :

Guidelines to fill up the Financial Bid:

- Cost to include agency commission and all applicable taxes
- Any Additional components including rates shall be mentioned separately.
- Rates shall be valid for two years

Media Planning and Buying

Print Media Publications w.r.t. Bihar	
Name of the Publication	Agency's Rate
	Net Discount to be given by the agency on the prevalent DAVP rate (In Percentage)

Note : For e.g. if DAVP rate for an advertisement is Rs. 100 and the agency has quoted a 10% discount rate, a payment of Rs 90 shall be payable to the agency. TDS shall be calculated on the payable amount and payment made accordingly.